

Shanky Gupta

Managing Director at Softuvo Solutions Private Limited

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Summary

Shanky Gupta is an Indian internet technologists equipped with a bachelor's degree and 8 years 3 months of experience in a start-up company and establishing that company as a successful technology business in 6 years. In a career span of over 6 years in Solitaire Infosys Inc. he has proven expertise in diverse areas of eCommerce development, technical product management, product marketing, mobile application development (iphone & android), e-retail portal designing & development, high-end client acquisition and management.

Personal strengths:

- Expert in using the social networking for expansion of business horizons.
- Preparation and co-ordination of behavioral and technical training programs.
- In-depth understanding of technology skills and ability to map them to business requirements.
- Excellent understanding of it terminology.
- Intricacies and ability to mould or adapt to the situation demand with proactive and annalistic approach.
- Adept at people management, maintaining healthy employee relations, handling employee grievances thus creating an amicable & transparent environment.

Business related specializations:

- Business operations, premium rate billing and managing management applications
- handling information published on digital world, social media and on other networks
- Business planning, development and sales, business model generation and renovation
- Strategic alliance, project management.

Program related specializations:

- Expertise over product development in RoR, Java, PHP, .NET, C, C++.
 - Good experience in mobile application development strategy and technology, web designing & website development, SEO, SEM and search marketing.
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Experience

CTO at ModernCare Inc.

May 2017 - Present

ModernCare Inc. is an online health & wellness platform for travelers. Our market is specifically tailored for the Hospitality & Travel Industry. We are unconventional, passionate, and determined to improve lives while creating more opportunities for providers around the world.

Managing Director at Softuvo Solutions Private Limited

September 2016 - Present

PRIMARY DUTIES AND RESPONSIBILITIES-

1. Leadership

- Participate with the Board of Directors in developing a vision and strategic plan to guide the organization
- Identify, assess, and inform the Board of Directors of internal and external issues that affect the organization

2.Operational planning and management

- Develop an operational plan which incorporates goals and objectives that work towards the strategic direction of the organization
- Ensure that the operation of the organization meets the expectations of its clients, Board and Founders

3.Program planning and management

- Oversee the planning, implementation and evaluation of the organization's programs and services
- Ensure that the programs and services offered by the organization contribute to the organization's mission and reflect the priorities of the Board

4.Human resources planning and management

- Determine staffing requirements for organizational management and program delivery
- Oversee the implementation of the human resources policies, procedures and practices including the development of job description for all staff
- Establish a positive, healthy and safe work environment in accordance with all appropriate legislation and regulations

5.Financial planning and management

- Work with staff and the Board (Finance Committee) to prepare a comprehensive budget
- Work with the Board to secure adequate funding for the operation of the organization
- Research funding sources, oversee the development of fund raising plans and write funding proposals to increase the funds of the organization

6.Risk management

- Identify and evaluate the risks to the organization's people (clients, staff, management, volunteers), property, finances, goodwill, and image and implement measures to control risks
- Ensure that the Board of Directors and the organization carries appropriate and adequate insurance coverage

Chief Operating Officer at Solitaire Infosys Inc

April 2010 - August 2016 (6 years 5 months)

Key Roles as a Chief Operating Officer:

- Delivering results-driven operations, expert administrations, and work process re-building to customers and in-house ventures.
- Marketing Collateral advancement including datasheets, Flyers, Presentations, Brochures, Case studies, Reseller Kits, Videos and so forth.
- Managing a group of 100+ workers: Mobile App engineers, web designers, architects, showcasing specialist, programming specialists, QC, Internet Marketing Professionals, Content Writers, Social Media Marketers, and Business designer.
- Research the business and contenders, examining key open doors/associations and the focused scene
- Evaluate the business from a product and focused point of view
- Creating product procedure, activities, and roadmap for Solitaire Infosys Inc.
- Plans, creates, executes technique for operational administration, improvement and development with a specific end goal to meet hierarchical execution arrangements inside concurred plan and time allotments.
- Monitor, measure, and report to CEO on operational issues, open doors and improvement plans and accomplishments.
- Establish and keep up outer partner connections. Give information and oversight to bookkeeping, HR and staff advancement.

Education

Guru Nanak Dev University

Bachelor of Technology (B.Tech.), Electrical, Electronics and Communications

Engineering, 2006 - 2010

Activities and Societies: Social Activities, Educational Seminars

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[Contact Shanky on LinkedIn](#)